

BRONZE Award for the new corporate website of Furlis Group at the e-volution Awards 2026

A comprehensive corporate redesign built on strategic information architecture and performance-driven digital infrastructure.

The new corporate website of Furlis Group, designed and developed in collaboration with Umobit, received a BRONZE award at the e-volution Awards 2026 in the category Redesign - Relaunch in e-Business.

This recognition highlights a holistic approach to the digital transformation of the Group's corporate presence, focusing on strategic information architecture and the creation of a unified digital ecosystem that bridges corporate and retail operations.

The new corporate website was built on an IA-first strategic framework, reshaping the Group's corporate narrative through:

- The development of a unified corporate-retail digital ecosystem
- Positioning Investor Relations (IR) and Sustainability as pillars of transparency
- Establishing a performance-driven digital foundation from day one
- Delivering a clear and structured content architecture tailored to diverse stakeholder needs

The project represents a comprehensive corporate redesign where strategy, design, information architecture, clarity and performance align to effectively communicate the Group's corporate identity and business activities.

This award confirms the value of a strategy-led approach in today's corporate digital environment and the contribution of the new corporate website to enhancing transparency, information accessibility, and overall digital experience.