



Holland & Barrett: Celebrating World Heart Day with an unbeatable offer on our best-selling Omega 3 and support for Médecins Sans Frontières

Holland & Barrett, a Furlis group company, together with Médecins Sans Frontières (MSF), marks World Heart Day for the second consecutive year. The day is observed annually on September 29th, serving as a reminder of the importance of prevention against the risks posed by Cardiovascular Disease (CVD).

This year, **from September 23rd to 30th**, Holland & Barrett's best-selling heart supplement, **Omega 3**, will be available at an unbeatable price – **from €23.99 down to just €9.99** – highlighting the importance of cardiovascular health and proper heart care.

At the same time, as part of its **Corporate Social Responsibility** initiatives, Holland & Barrett is continuing its partnership with **Médecins Sans Frontières** for the second year. Specifically, **on Saturday, September 27th**, for every purchase made in the 11 stores and online at [hollandandbarrett.gr](https://www.hollandandbarrett.gr), **Holland & Barrett will donate €1 to Médecins Sans Frontières**, supporting their invaluable work.

Holland & Barrett remains committed to promoting health and wellbeing, not only through high-quality products but also through initiatives that give back to society.

Médecins Sans Frontières is an international, independent humanitarian organization providing medical assistance in 75 countries worldwide – including Greece. Since 1971, they have been on the frontlines of crises, delivering urgent medical care to those who need it most.

Discover more at the online store: <https://www.hollandandbarrett.gr/>