

## **Press Release**

## We are celebrating 20 years of IKEA in Athens!

The big celebration has begun! From April 22nd to April 28th, we are celebrating 20 years of IKEA in Athens, marking the opening of the first IKEA store in Athens at the Commercial Park of Athens International Airport.

From the very first day that IKEA, a company of the FOURLIS group, opened its doors in Athens, home life changed! Over these 20 years, IKEA has given us countless opportunities to shape our homes, renew them, organize them better, make them more functional, and create unique spaces for relaxation and rest that we live in and enjoy every day.

We have been living together for 20 years, creating beautiful spaces according to our style and needs. We are inspired daily by the ready-made rooms and homes and find practical solutions.

We enjoy our strolls through the stores, combining our shopping with enjoying the famous IKEA meatballs and salmon at the Swedish Restaurant, while taking home Swedish delicacies from the Swedish Food Market.

We are celebrating 20 years in Athens and offering 20% off on 20 favorite products, 20% off on meatball dishes from the Restaurant, and 20% off on meatball packages from the Swedish Food Market until April 28th.

At the same time, in all stores in Athens – IKEA Airport, IKEA Kifissos, IKEA The Mall Athens, and IKEA Piraeus – children will have fun with activities and games, along with many other surprises.

For twenty years now, we have been living together and creating together, and now we are celebrating it!

## #ikea

## #zoumemazi #dimiourgoumemazi

Focus: ikea, ikea.gr

Tags: ikea, ικεα, 20 χρόνια, Αθήνα, πρώτο κατάστημα, εκπτώσεις, γιορτή