

## **INTERSPORT – “Recycle & Win 2026”**



INTERSPORT, successfully implemented the “Recycle & Win” initiative in March, encouraging consumers to adopt more sustainable habits.

Participants had the opportunity to recycle their old athletic shoes at selected stores, actively contributing to waste reduction and the reuse of valuable materials. As a reward, they benefited from special offers on new purchases.

Through this initiative, INTERSPORT promoted the circular economy and strengthened environmental awareness, contributing to a more sustainable way of living.