

## **PRESS RELEASE**

### **Fourlis group: New, modern corporate website**

*With its new website, Fourlis group highlights its international presence and showcases its commitment to sustainability and human-centric values.*

Fourlis group new corporate website (<https://www.fourlis.com/>), designed and implemented by Umobit, serves as a strategic digital communication tool that reflects the group's expanding activities and its dedication to sustainability and people-first values. Built with modern tools and cutting-edge technology, the website ensures transparency and easy access for investors, partners, and the wider public, while strengthening investment potential and presenting the group's strategic direction.

The website features a modern, mobile-first design, an intuitive user experience, and a focus on information. Its architecture guarantees optimal functionality and smooth navigation, while its technology adapts to the constantly evolving needs of users. At the same time, its organic design with fluid layouts and natural curves, creates a fresh, friendly, and accessible environment. This design reinforces the connection with human values, making browsing engaging and appealing. The new visual identity is fully aligned with the group's refreshed branding, showcasing its outward-looking mindset, international presence, growth trajectory, and people-centered strategy.

The Investor Relations section is a dynamic transparency tool, designed around the modern needs of investors. It provides direct access to key data, stock information, and financial content. In addition, live stock price updates and the presentation of corporate news enhance communication immediacy and foster trust.

The Sustainability section presents the group's strategic commitment across all major ESG pillars, while the Human Resources section highlights the people-first culture that defines Fourlis group. An interactive map illustrates the group's presence in the countries where it operates, enabling immediate connection with each company. At the same time, the newsletter subscription option ensures ongoing updates and continuous engagement. Furthermore, the press kit and supporting materials provide valuable content for the media, further strengthening open communication.

The website was designed and implemented by Umobit ([www.umobit.com](http://www.umobit.com)), a holistic Digital Agency & Software House that has been helping businesses grow through technology and marketing since 2008. As a valuable partner to the group, Umobit combined teamwork with its many years of experience to faithfully transfer the branding guidelines into the digital space and to integrate Fourlis group people-centric culture into its new corporate website (<https://www.fourlis.com/>).

#### **About Fourlis group**

*Boasting a rich history of 75 years, Fourlis group is a leader in the retail sector in Greece and Southeastern Europe. Headquartered in Athens, the group is already active in Greece, Romania, Bulgaria and Cyprus, while it will gradually develop its network in Slovenia, Croatia, Bosnia & Herzegovina and Montenegro, bringing the total number of countries to 8. The group's brands are leading omnichannel retail companies in Home Furnishings (IKEA franchise), Sportswear (INTERSPORT and Foot Locker licenses), and Health & Wellness (HOLLAND & BARRETT franchise). The group also has a presence in the logistics sector through its subsidiary Trade Logistics and maintains a participation in TRADE ESTATES real estate investment company.*

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*For Furlis group, the values of respect, integrity and efficiency are at the core of every action. By placing people at the centre of attention, the group offers modern, high-quality solutions, tailored to the needs of consumers, cultivating a culture that encourages innovation and collaboration.*

*As a proud member of the United Nations Global Compact since 2008, the group remains steadfast in its commitment to responsible business practices, constantly improving the shopping experience and services, with the aim of creating value for all.*

**Information**

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